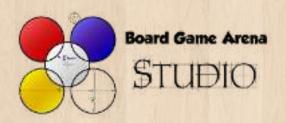


5 reasons why you should use BGA Studio for your online board game



1: To reach a critical mass of players

Your issue

80% of online boardgaming players are playing online to find opponents.

If they couldn't find any, they will leave your website and won't come back.

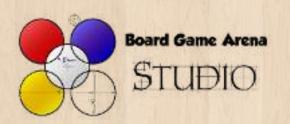
It takes years (or a lot of money) to build a community big enough around a new service.

Our solution

Our community is yours: more than **40.000 players** are expecting your game on Board Game Arena.

With BGA, you reach a critical mass of players from day zero with no advertising cost.





2: To get digital rights

Your issue

To adapt a board game you need a licence or an authorization from the right owners.

Our solution

We are negociating with digital right owners for you.

Board Game Arena is working with a lot of board games publishers. We already have a list of board games to be developed with available digital rights.



















3: To allow you to focus on the game

Your issue

You need a lobby where players can meet each other in real time.

You need a **reputation system** and a community management system to find and ban problematic players.

You need a reflexion time management system.

And the most important: you need a technical platform capable to manage **hundreds of games** at the same time, in realtime.

Our solution

Today's players want to play in realtime, but a good realtime boardgaming platform is very complex to build, to host, to manage...

Our platform is yours: you can focus on developping your game, and we take care of the rest.





4 : To develop a game twice faster

Your issue

Developing an online multiplayer game in realtime is **complex**: it's a lot of effort to build each game action and each game component.

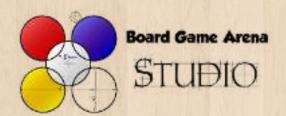
Our solution

Using our web-based framework, developing an online multiplayer game in realtime is as simple as creating a web-page!

With our 100% online development environment, you can get ready to **start developping in 10 minutes**.

Web technologies are ideal to realize games with basic visual effects like board games adaptations: you only need a dozen hours of development for a simple game.





5: To bring the best out of your game

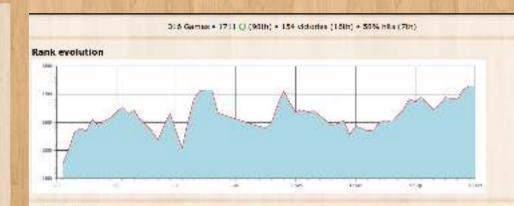
Your issue

Once you spent a lot of effort on your game, you want to bring your game the best extragame functionnalities available.

Our solution

Once your game is online, you can immediately enjoy all functionalities that make it event more fun and more played:

- Player rankings
- Statistics and player profiling
- Trophy system
- Collaborative translation tool
- Tournament system
- « Publish on Facebook » function
- Collaborative game help
- Tutorial building tool
- Social networking functions



Playing profile			
	TPL neorogii	all players average	Winners awarage
Hilating mas	(2.7) min) 5 na min	13.25 min
Pulms: Dystais at the end of the game.	79.64	78.6	97.42
Palate: cents on tableau	92.37	91.87	86.16
Points: remaining cards in hand	+1.80	-3,67	+138
Pomisi junga esed	33	2.44	5.42
Crystals gains with transmittation	39.7	27.32	32.78
Single Orient	4.07	4.72	6.95
Cards player.	14.07	13.75	14.25
marks activation	8.90	8.23	8.7
Hital summoning gringe	(54)	(2.0)	12.81
One cumber of partie in tableau	10.9	10.65	11.22